

## Sample Letter (Direct)

Dear [NAME(S) OF RECIPIENT(S)],

We hope this letter finds you well. (Give update on your family).

There is a great opportunity that our family would like to share with you. Have you heard about Arizona's Private School Tuition Tax Credit? This program allows Arizona taxpayers to make a donation to a school tuition organization and receive a dollar-for-dollar credit against your Arizona state income tax. Our family participates with TOPS for Kids to support [STUDENT'S NAME(s)]. Please see the included TOPS Donation Form for more details and credit limit amounts for this tax year.

If you choose to redirect your state tax liability, the process is easy. Simply go to [TOPSforKids.com](http://TOPSforKids.com) and complete the online form to pay with credit card or complete the donor brochure and send it with a check to TOPS. Your donation can be given any time throughout the year. We would appreciate it if you would recommend [STUDENT'S NAME(s)] at [SCHOOL NAME]. If you choose to donate, please let us know so we can express our gratitude since donor information is confidential.

This tax credit opportunity allows us to choose the best education to fit [child (s)] needs with the support of your state income tax dollars. As a family, we feel [PRIVATE/CHRISTIAN] education is essential for the academic, spiritual, and social growth of our children. [SPOUSE] & I would greatly appreciate your recommended tax credit contribution for [STUDENT NAME(S)]. (They) attend [SCHOOL NAME] and are thriving in this environment.

Thank you for considering this valuable school choice program in supporting [STUDENT'S NAME'S] education. We appreciate your consideration of this wonderful opportunity. If you have any questions, please call 480-414-TOPS (8677).

Thank you,

[SENDER NAME(S)]